



# GALLERY 510 ART & FRAMING

AN ILLINOIS ART GALLERY

## CONTACT

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160 East Main Street  
Suite #100  
Decatur, IL 62523  
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217-422-1509  
www.gallery510.org

## ALEC GOSS | EXECUTIVE DIRECTOR

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JUNE 2024

Dear Artist:

Thank you for your interest in becoming a member of Gallery 510. We have 3 categories of membership: (1) Member Artist (2) Emerging Artist and (3) Student Artist. To apply for membership please submit the following:

- Application information and list of works to be juried
- Artwork as jpeg files on CD or work itself in a portfolio
- \$30 jury fee for the medium in which you want to be juried
- Artist Statement
- Resume

An appointment with someone on the committee will be made for an interview to discuss your membership. If your work is accepted you will receive a formal letter of acceptance. If you have questions, feel free to give us a call at (217) 422-1509 or visit the gallery at 160 E. Main St., Suite #100, Decatur, IL 62523.

As a not-for-profit organization and gallery, we are committed to serving artists and the community. Membership offers opportunities for emerging and established Central Illinois artists to exhibit, grow and network with other artist members. As a member, you may exhibit and sell your work at Gallery 510 Art & Framing and other gallery venues. Gallery 510 presents 12 exhibits per year at the Gallery itself. Artists are guaranteed that at least one piece of work will be displayed each month. We will show as many works as possible depending on the work presented in that month by members. Any one piece of artwork will be on display for at least 3 months. Wall space is limited so only framed, original work will be hung. Matted originals or prints can be displayed in the mat bins. The Gallery is re-hung each month for a fresh look.

### **MEMBER ARTIST:**

Annual membership dues are \$200. Gallery 510 Art & Framing is operated similar to an artist cooperative with incentivized volunteer responsibilities of approximately 15-30 hours per year of volunteer time. Our yearly events, monthly exhibits, working at the gallery during the week and First Friday receptions are some of the volunteer opportunities available for members to help run Gallery 510.

#### Gallery 510:

- Offers a voice in running the art gallery
- Takes only 25% commission on sales
- Provides the opportunity to be a featured artist through a lottery selection
- Gives 10% discount on all gallery purchases
- Gives discount on all framing supplies
- Gives discount on class and workshop fees
- Waives jury fee for Gallery 510's October National Exhibit
- Offers the opportunity to exhibit your artwork at the Library, Airport, & Cancer Care of Decatur
- Offers participation opportunity in the gallery's booth at Arts in Central Park
- Provides publicity for shows in newsletter, on Facebook page and individually on website

There are other membership benefits as well. Gallery 510 informs members about upcoming events and opportunities for visual artists in the community. The Gallery offers opportunities to earn income by teaching classes and through outreach programming and commissions. Membership meetings offer the chance to enjoy friendship, mentoring, and inspiring programs.

#### **EMERGING ARTIST:**

Annual dues for Emerging artists is just \$50 for one year after which the artist will be invited to become a full member. A 50% commission will be taken for all sales by Emerging Artists. Emerging Artists will not be afforded the perk of a discount on frames or other art supplies through the Gallery. Emerging Artists will not have fees waived, nor will have the opportunity for a featured exhibit at Gallery 510.

#### **STUDENT ARTIST:**

There are no annual dues for Student Artists. A student ID must be presented. A commission of 40% will be taken on all sales by Student Artists. Student membership is available through graduation for high school students and college students. "Student Artists of the Month" are not charged a commission fee during their featured month.

#### **JURY CRITERIA**

Gallery 510 accepts artists based on the quality of the artwork. As a not-for-profit organization, Gallery 510 is committed to the development of artists and to exposing the general public to the arts and quality artwork. We encourage all artists, regardless of media, to apply. We seek diverse subject matter and styles; traditional and contemporary, abstract as well as realistic artwork.

Each application must include a **resume and artist statement** to be considered in the jury process. The artist's statement should be brief (no more than 250 words). Provide some insight into who or what inspires your artwork and/or explain your style. What are your subjects or the themes of your artwork? Give some insight into what you are trying to achieve with your artwork and as an artist. It can also be a combination of these.

Your work will be juried by a panel of professional artists. The use of juries is a common practice in the field of fine art. By employing a panel of fellow artists, artwork is judged by several people objectively rather than submitted to the subjective tastes of any one judge. Gallery 510's purpose in using juries is not to create an exclusive club of artists; rather we use juries to ensure that the quality of work displayed in our gallery is of the highest possible quality in terms of style and technical skill. It is also to ensure that it is **professionally presented**.

All member artwork must be brought to us ready to hang with wire and framed correctly if applicable. Gallery 510 reserves the right to deny any work for display if it does not meet the presentation standards.

After your application and attachments are submitted, you will be contacted to discuss your artwork and participation in helping run the Gallery. Your work will be evaluated in these three areas:

#### Technical Skill

- The artist's handling of the media shows control, skill, and experience.
- The design or composition exhibits knowledge of and skill in using the principles of design (balance, rhythm, unity, etc.)

#### Level of Achievement

- The work shows that it has taken a good amount of thought, knowledge, and skill.
- There is design consistency with each work and in the artist's body of work.

#### Presentation

- The overall impression of the materials submitted conveys that the applicant is a competent artist. (i.e. application guidelines have been thoroughly followed; artist statement and resume are neatly presented and clearly stated).

Each juror will use a scale of 1 to 6 to evaluate your artwork in each of the preceding categories. The score is a numerical translation of the following:

- 1 = not acceptable
- 2 = somewhat acceptable
- 3 = shows promise
- 4 = good
- 5 = very good
- 6 = excellent

The scores you receive in each category are added and divided by the number of jurors. This produces an average score in each of the three areas judged. These average scores are then added together and divided by 3 (the number of categories) to receive an overall average. An overall average score of 4 or better is required to be accepted for membership.

Notification will be sent via U.S. mail informing you as to whether or not your work has been accepted.

For **accepted applicants**, you will receive a contract that must be signed and returned to Gallery 510 Art & Framing with the appropriate annual dues before your work may be exhibited if you are a Member or Emerging Artist. **Annual dues will be pro-rated during the fiscal year.** Student Artists need only return the signed contract and copy of student ID.

For **applicants who have not been accepted**, your overall average score as well as the average scores you received in each category will be provided. Gallery 510 Art & Framing does not provide written comments on work, nor is the staff authorized to discuss scores. We provide these scores as a means by which applicants might seek to develop their work, perhaps through further study, classes or practice.

**Thank you, again, for your interest in our organization. All of our members and staff wish you the best of luck in this jury process and in all your artistic endeavors.**

**Check List for Applicant**

Resume       Artist Statement

Application       Jury Fee

**APPLICATION FORM**

Member Artist       Emerging Artist       Student Artist

Name \_\_\_\_\_

Street Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

**ARTWORK TITLE**

**MEDIUM**

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

6. \_\_\_\_\_

**Please return form with Artwork to:  
Gallery 510 Art & Framing  
160 East Main Street, Ste. #100  
Decatur, IL 62523**